



CLEVER
BSS

Comprehensive solution for virtual operators.



On the market
in a matter of weeks



Covers a mobile
operator's key agendas



Focussed on your business
objectives

At present big changes are taking place on the telecommunications market. Companies that have up till now been operating in other sectors see interesting potential in telecommunications to expand their portfolio of services for existing clients and maintain their loyalty. The model known as the "mobile virtual network operator" (MVNO) has been created, using which telecommunication services can be launched in a relatively short space of time.

CleverBSS - A solution for mobile virtual operators

Drawing on our many years of cooperation with mobile operators and knowledge of telecommunication issues we have developed a solution that allows a mobile virtual operator to enter the market fast while fully covering all key business spheres. The entire solution is broadly scalable both in terms of hardware and software. It not only ensures you have a fast start at an outstanding price-output ratio, but will continue to offer you complete satisfaction in the future when your firm has expanded several times over.



Reasons to choose CleverBSS:

A readymade standard solution that we adapt to your requirements.

Problem-free, fast customer service.

Outstanding value for money.

We advise companies without any telecommunications experience how to set up a virtual operator.

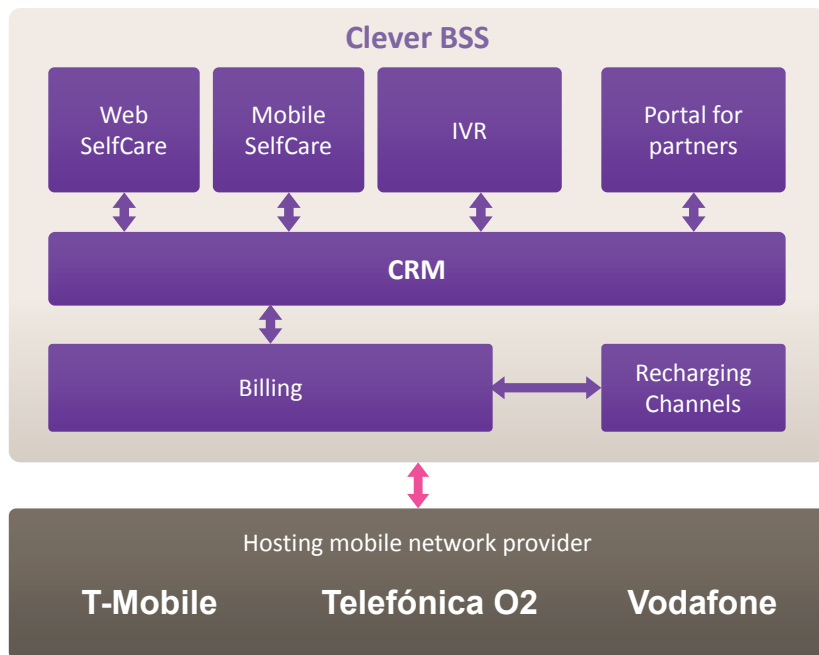
Designed so as to comply with Czech and EU legislation.



Who is our solution aimed at:

Our solution is aimed at supporting various business models of telco operators:

- Service Provider
- Mobile Virtual Network Enabler
- Branded Reseller



The puzzle principle

CleverBSS is comprised of a set of independent modules that together cover all the business spheres of a regular telco operator. When implemented at a specific customer's the solution can use all or some of these modules, or some can be replaced with the customer's own system and integrated with CleverBSS.



Architecture and technology

Broadly scalable components – start small and be prepared to grow.

Industrial standards – easy connection to your systems.

Certified modern technology (Java Spring, Apache Camel, web services, XML, etc.)

Problem-free operations with low licence fees.

High output, the fast processing of large data volumes.

Guaranteed support for production on a 24x7 basis.

What do we offer?

CRM keeps a record of all customers and contracts, all planned and realised contacts, workflow, and the history of all requests and changes.

A **call centre and IVR** are fully integrated with CRM. The IVR takes care of selected requests automatically, categorises the rest, and prepares all the information that will be needed to settle a problem prior to connecting the client to the operator.

Billing processes records of events on a network, evaluates them regularly, and at the end of the billing period generates invoices from them.

The **product catalogue** keeps records of all types of products offered to customers, product packages, the combinations and business channels that are permitted or not, and the

availability of these products for individual types of customer.

Self-service channels reduce an operator's expenses by making it possible for the customer to deal with certain queries and requests themselves. The CleverBSS set contains an eShop, web self-care, mobile application, IVR, and an SMS gateway.

Recharging channels are for recharging the credit on prepaid cards. An integrated protocol for communication with a charging terminal makes it possible to recharge prepaid cards via any partner of choice.

An **integration layer** ensures the mutual communication of all CleverBSS components and a connection with an operator's already existing systems. A standard part of this is full integration to the environment of the host network operator-owner.

Contact us at:
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Product pages

